

2013 IAR Annual Convention

Sponsor Opportunities

SEPT 17 - 20, 2013
ALTOONA

The Iowa Association of REALTORS® (IAR) is the largest real estate professional organization in the state. Sponsoring the IAR Annual Convention will provide your company with the chance to meet and develop relationships with core IAR members, who are influential individuals in their communities. Brokers and agents, as well as IAR leadership and staff, participate in our Annual Convention. Sponsors will be highlighted in the IAR Annual Convention booklet and in respective event programs. Sponsors will also receive the following benefits for each respective sponsorship and level.

Inaugural Gala Sponsorship - \$2,500 (1 available)

The most prestigious and elegant event held during Convention

- Company featured on event signage
- Acknowledgement during Inaugural Gala
- Complimentary single booth in exhibit hall
- Company logo in Inaugural Gala program
- Two complimentary tickets to the Inaugural Gala

Inaugural Gala Hospitality Hour Sponsor - \$1,500 (1 available)

Elegant Event hosted before Inaugural Gala

- Company name/logo featured on event signage
- Company name/logo featured on drink tickets
- Acknowledgment during Inaugural Gala

Exhibit Expo Co-Sponsor - \$2,000 (2 available)

Exhibit Expo has more than 30 exhibitors, coffee and continental breakfast stations

- Company name/logo on banner in exhibit hall
- Complimentary double booth in exhibit hall
- Opportunity to decorate exhibit hall with company promotions
- Complimentary ad in convention booklet

Annual Meeting Luncheon Sponsor - \$2,000 (1 available)

Largest luncheon with membership attendance

- Company featured on event signage & slide presentation
- Acknowledgement during Luncheon program
- Two complimentary tickets to Luncheon

Exhibitor Expo Grand Opening Sponsor - \$1,250 (2 available)

Complimentary breakfast at the opening of the Expo for all attendees

- Company name/logo featured on event signage

Education Room Sponsorship -

- \$1,000 for Wednesday (2 available)

- \$1,000 for Thursday (2 available)

- \$500 for Friday (2 available)

Education sessions attended by hundreds of attendees/day

- Company name/logo featured on course materials
- Company name/logo on signage in classroom

Wireless Internet Sponsor - \$750 (1 available)

Wireless Internet is made available during entire convention

Wireless internet info card with company logo inserted in attendee convention bags

- Company name/logo on signage at wireless hotspots

Inaugural Gala Wine & Dessert Sponsor - \$750 (2 available)

- Company name/logo featured on event signage
- Acknowledgment during Inaugural Gala

Tailgate Sponsor - \$500 (4 available)

Opening Night fun networking event open to all attendees

- Company name/logo featured on event signage
- Acknowledgment during the Tailgate

Motivational Breakfast Sponsor- \$500 (2 available)

Breakfast event with well-known motivational speaker

- Company name/logo featured on event signage
- Acknowledgment during the breakfast
- One complimentary ticket to breakfast

GET INVOLVED

For more information and to become an IAR

Annual Convention Sponsor contact:

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